

Choosing the Right Paper

The paper industry has several ways of identifying the same paper. Paperweights are determined by the parent size of the sheet from which the Mill calculates the weight of a ream of parent size sheets. Therefore, 24# bond and 60# Text are the same. They're simply calculated from different parent size sheets.

Bond notation was developed for typewriters and copiers. Text notation is used mainly by the printing industry as they run on larger equipment and have a greater number and different weight sheets to choose from.

Brightness is the measurement of white using a scale of 1 to 100.

Paper Weight	B&W Copies	Color Copies	
20# Bond	X		Standard copy paper, white 84 brightness, also in pastel or light colors
24# Bond	X		Comparable to feel of writing paper, white 92 brightness and smooth opaque, Colors are pastels, hot or brite
28# Bond	X	X	Heavier then 24# bond, , white 92 brightness and smooth opaque, all colors. Color Copy is white only 96 Brightness smooth opaque.
60# Text	X		Same as 24# bond
70# Text	X	X	Same as 28# bond
50# Cover	X		Minimum weight for post card. White 92 brightness and smooth opaque
65# Cover	X	X	Light weight card stock White 92 brightness and smooth opaque also available in color stocks
67# Vellum	X		Same as 65# cover but not a smooth finish.

80# Cover	X	X	Business card stock. White and colors available. Color copier is only white.
110# Index	X		Used for index cards

Below are suggested paperweights for some common products. Those shown in **red** will give the best reproduction.

Paper Weight	Economy Copies	Handouts/ Fliers	Letters	Table Tents	Booklets	Posters	Newsletters	Post Cards
20 # white or colors	X	X	X		X		X	
24# white or colors		X (must use for hots)	X	X	X		X	
28# white or colors				X	X		X	
50# Cover								X
65# cover				X		X (for color)		X (for color)
67# Vellum				X		X (for B&W)		X (for B&W)
80# Cover						X		

We can special order any stock for your job. Special order stocks not held by a distributor can take up to 4-5 business days for delivery if they come from the mill.